

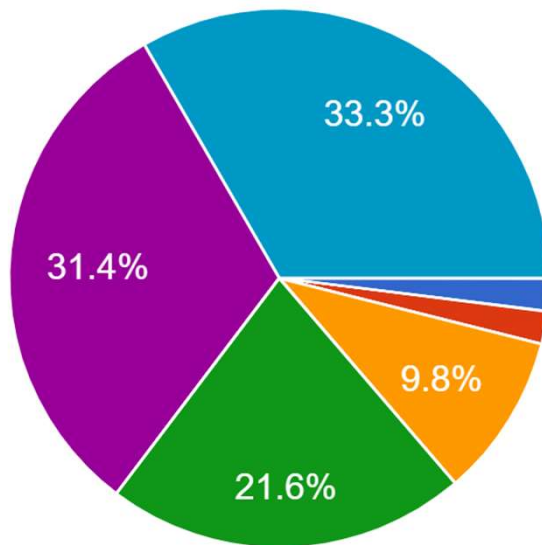


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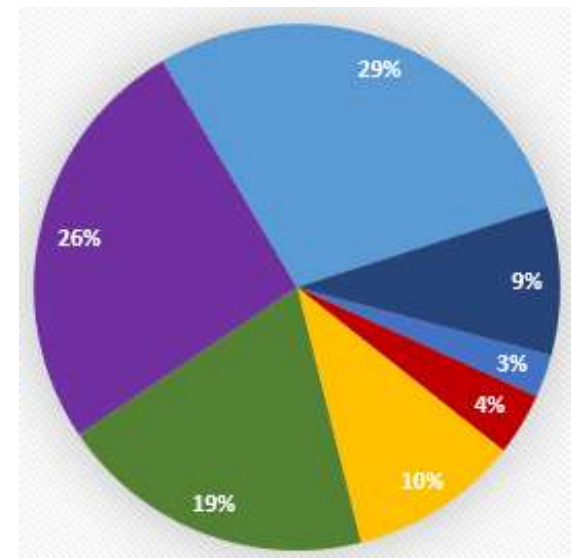


52 Out of 77 Members Responded (68%)!

## Demographics



- Less than 30 years old
- 30-39 years old
- 40-49 years old
- 50-59 years old
- 60 - 69 years old
- 70+ years





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## Why did you Join Rotary



International service, fellowship	To serve community while building relationships.	Community Service
Community Service and to meet people in the community.	Give back to community	Fellowship and the hands on community service projects
To serve others and socialize	To serve our community and our world.	Serve the community
Was asked to check it out and liked what I saw.	Friendship and philanthropy	To give back to the community and do something international.
Be able to give back to the community in a meaningful way	Fellowship with other business folks	Avenue for my business to get connected with people who makes a difference in the city/world and a chance for me to impact
To participate in Rotary's service programs	Help others and raise the level of compassion and confidence in our nation	Impressed with the objective of eradicating poliovirus



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## Why did you Stay in Rotary



It has been very satisfying	I enjoy what we do for Folsom and beyond.	Because we have continued to serve our community
Feelings of accomplishments through actions of members.	No reason to leave, still meets my needs.	Community Service & fellow Rotarians
To make a difference in the community and worldwide	The friendships developed over the years.	Because of what Rotary does.
Rotary changed my life; I've made lifelong friendships and I enjoy giving back to my community.	There is a limited degree of serving and Rotary has assisted my organization	Most of my closest friends are Rotarians including Rotary friends all over the world. Rotary family also includes some of the Rotary Youth Exchange students we hosted
Projects, internationally first, domestic second	Like a second family to me	I love our Club and our members!!!



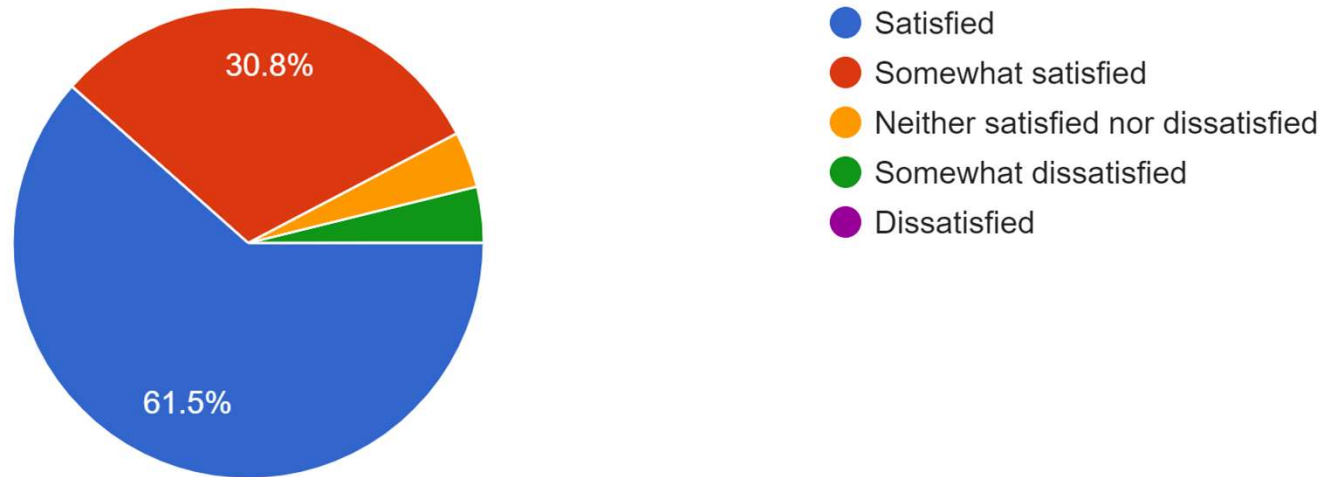
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# How Satisfied are you with your membership in our Rotary Club?

Overall, how satisfied are you with your membership in our Rotary club?

52 responses



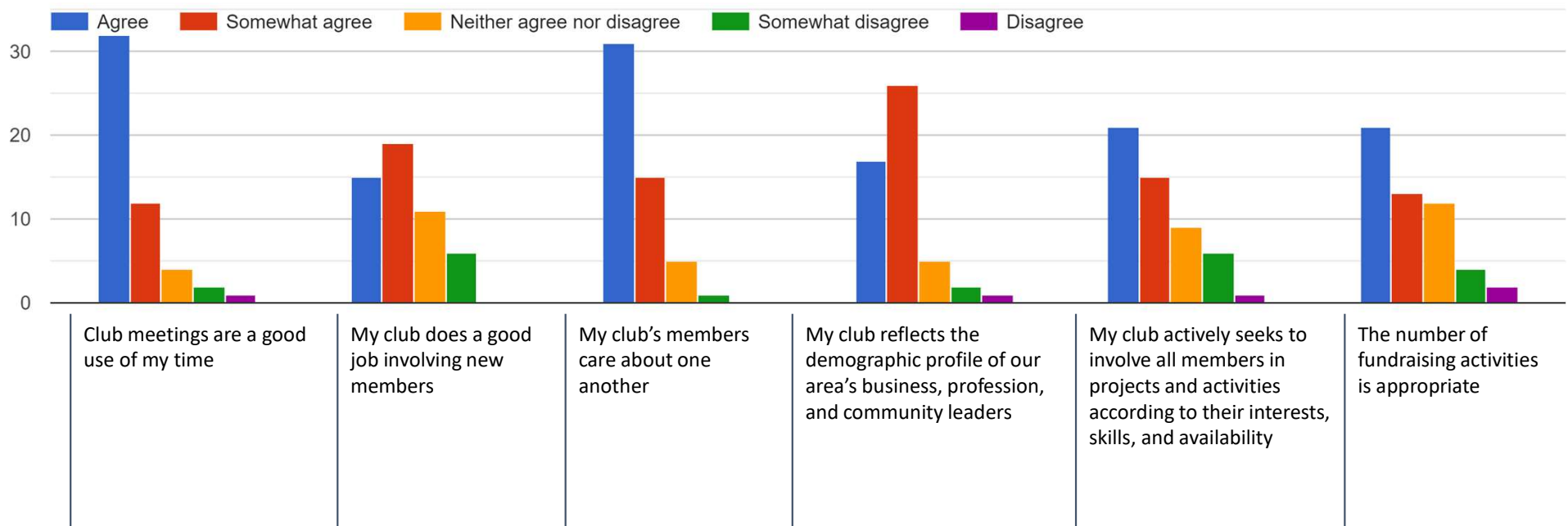


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# How Satisfied are you with your membership in our Rotary Club?

Considering our club's culture, members, and meetings, indicate your agreement with the following statements.





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# General Comments and Suggestions



Develops a better way to engage new members. Suggest a mentor program be implemented for the first year of new members.	I feel that we need to do a better job getting all age groups feeling like they have something to contribute.	Pandemic has compromised our ability to accomplish.
I look forward to in-person meetings. I don't like the Zoom meetings.	Try to raise money from other sources than club members	Rotary does not do a good job fundraising to the community, we have historically given a party for ourselves, and it shows in our numbers.
Our club needs a new member indoctrination committee. We have tried in the past, but I don't think we have been successful in bringing new members into the club.	Look at new ideas for fund raisers e.g., Pet fair	Involve and engage new members. The club is cliquish. Same people at a table and won't let others sit. Hard to meet people.
Members join for different reasons, but if you are a service club but not participate in service projects, should you be a member?	Keep doing what we are doing- Try to get more members involved	More needs to be done to get all club members involved in projects and club functions.

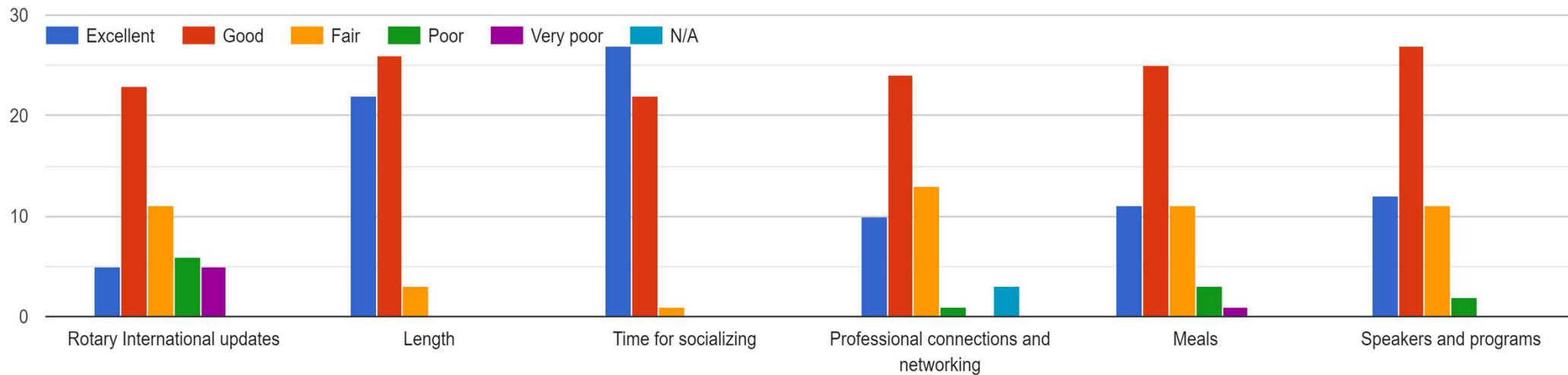


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# Weekly Meetings

How would you rate the following aspects of our weekly meetings?

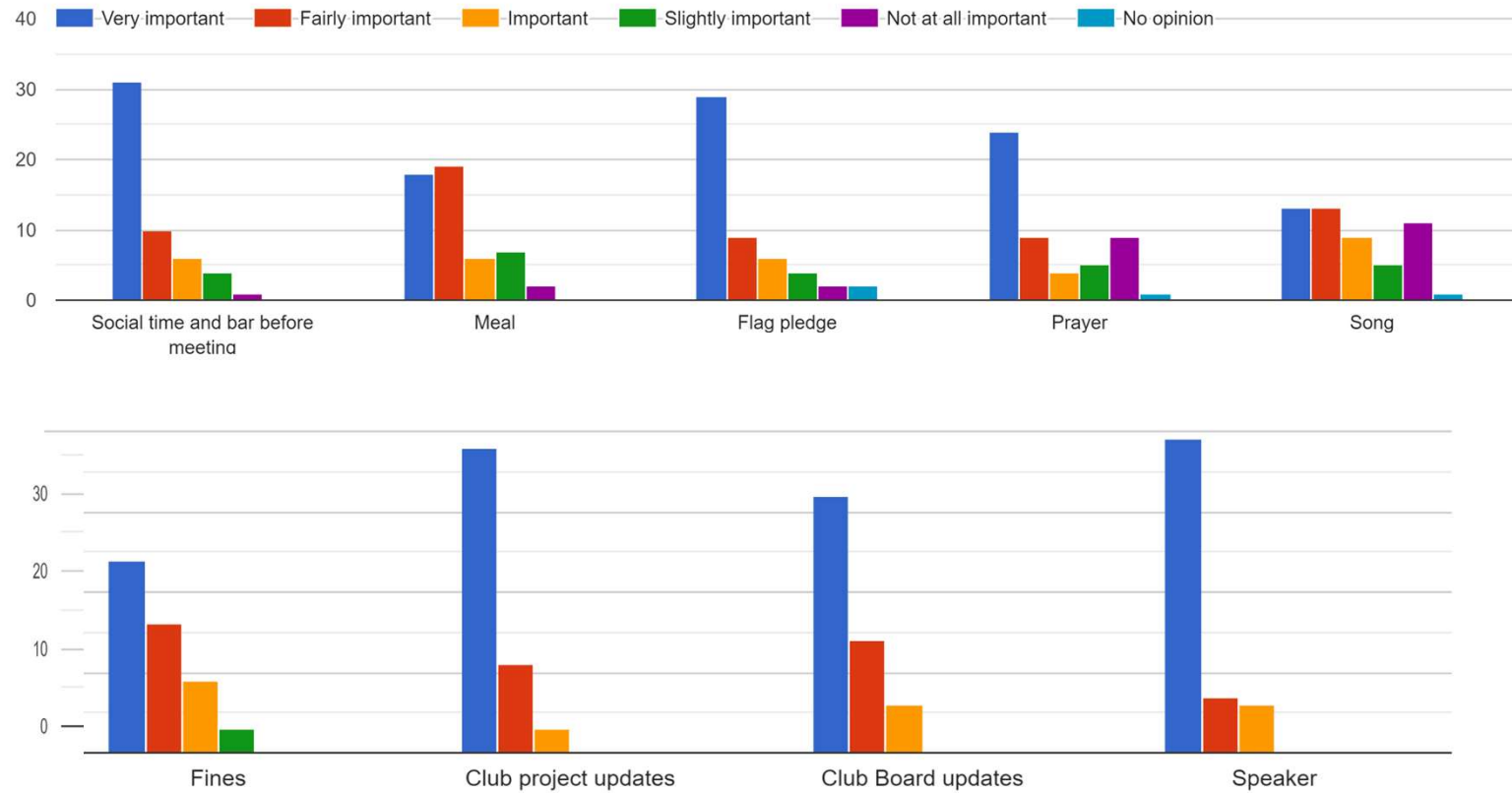




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How important to you are these items at our club meetings?



Weekly  
Meetings



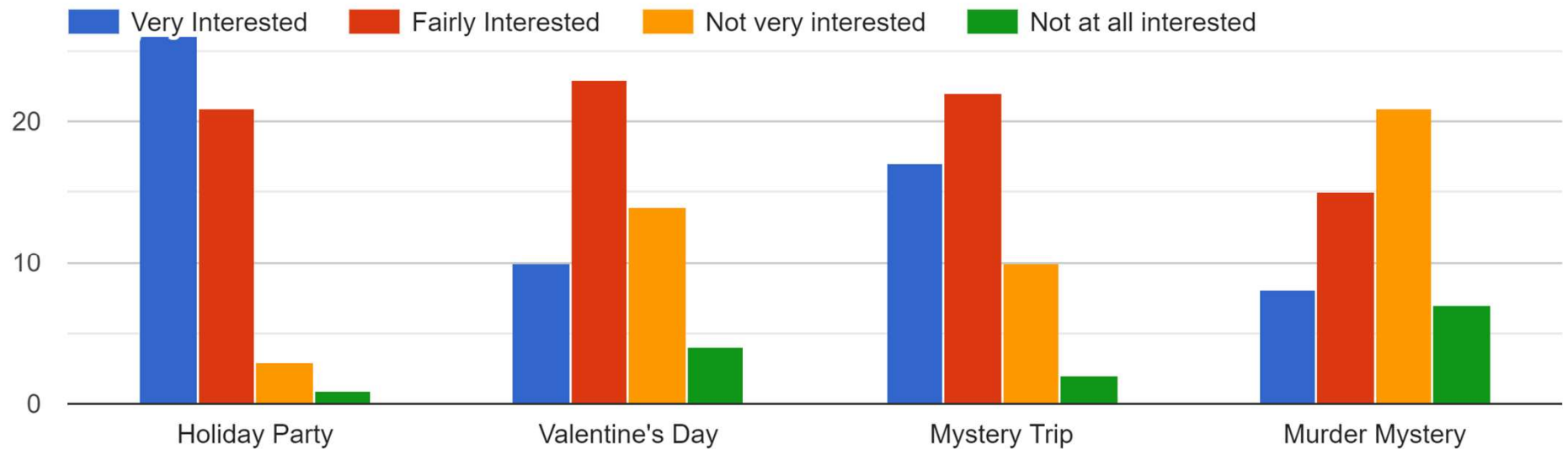


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# Special Events

How interested are you for these club special events?





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# Club Meetings Comments and Suggestions



Would like options for both in-person and virtual meetings; have liked every other week options; interested in additional, casual "fellowship" events; I enjoy meetings, but my real interest is in projects and other social events.	We are an international organization, but we only do projects that are close to home. As examples from other club meetings I attend, Singapore does projects in Africa, Hawaii does projects in Africa and Asia. Our club should be doing similar once or more per year.	While some members like pushing the envelope of making fun at people and other comments, this can be a turnoff to prospective members and for me I have not brought in guests as it can be uncomfortable.
Do not want political speakers.	More social meetings with wife's friends and kids.	A meeting at a club members work site
More personal active interaction by members at the meetings. When the club is organizing an event, that the club have a sign-up table at the meetings serving as a reminder.	With environment preservation becoming increasingly important, I would like to hear about recycling efforts, China no longer accepting recyclables.	Try to change the culture of the club by acting more professional and respectful when the speakers are conducting their presentations.
Updates of club activities are very important	Mayor and school principal, fire , police. Speakers are great.	Outdoor events are nice. It's easier to visit with others because you can hear them.

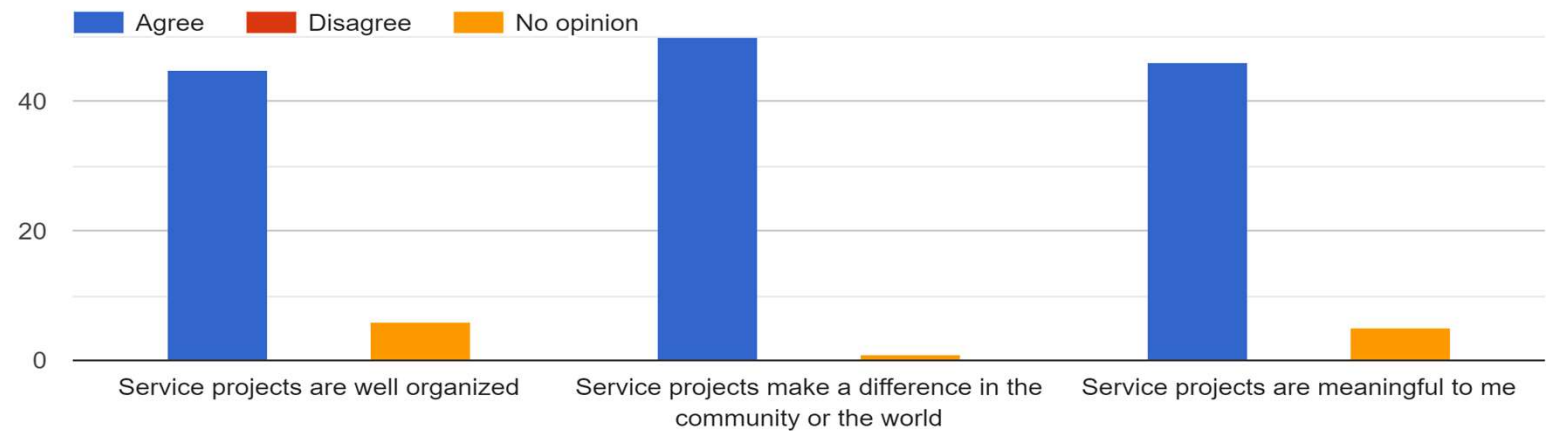
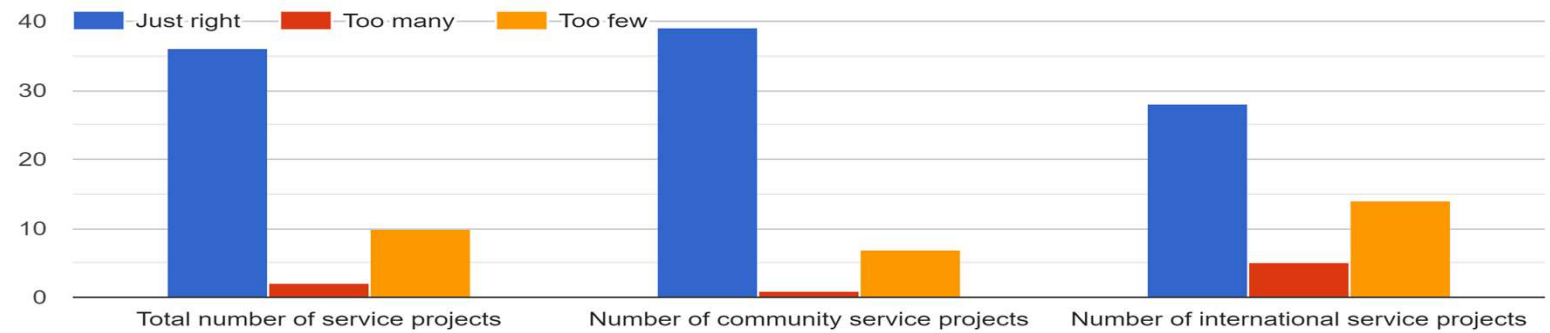


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What are your opinions about our club's service projects?

# Service Projects



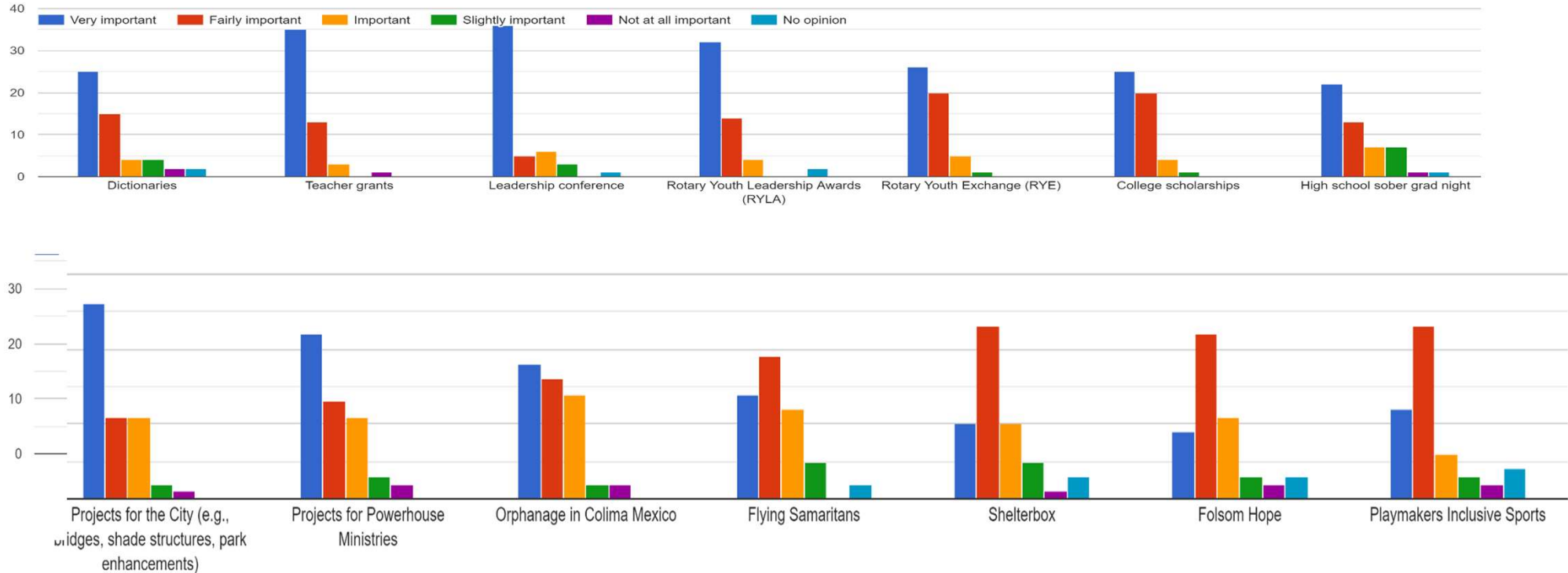


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# Service Projects

How important to you are these service projects and organizations we have supported in the past?





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# Projects Comments and Suggestions



The Leadership Conference should consider Folsom Lake High School students.	We are an international club; we should act like one. In this speakers play a critical role. We need global reach speakers.	We need to have a major project that is very is visible to the community for years to come.
Too much for single scholarship. Should be split in half and award two.	I joined Rotary mainly for the international focus and would like to do more international projects and international awareness.	If money is needed for a project, see if future boards would consider a multi-year approach.
Offer more students a scholarship by offering less to each student. Would like to make more of a difference in granting scholarships to those who really need it, those going to vocational training and paying for books for those going to the community college.	I'm familiar with some but not with the majority of events detailed. Think this should be better communicated especially to the new members. Some of the seasoned members like to remind everyone that the have been members for "X" years and have already given.	Global Grant project  Senior citizens of Folsom.  Families in need.  More info to members.

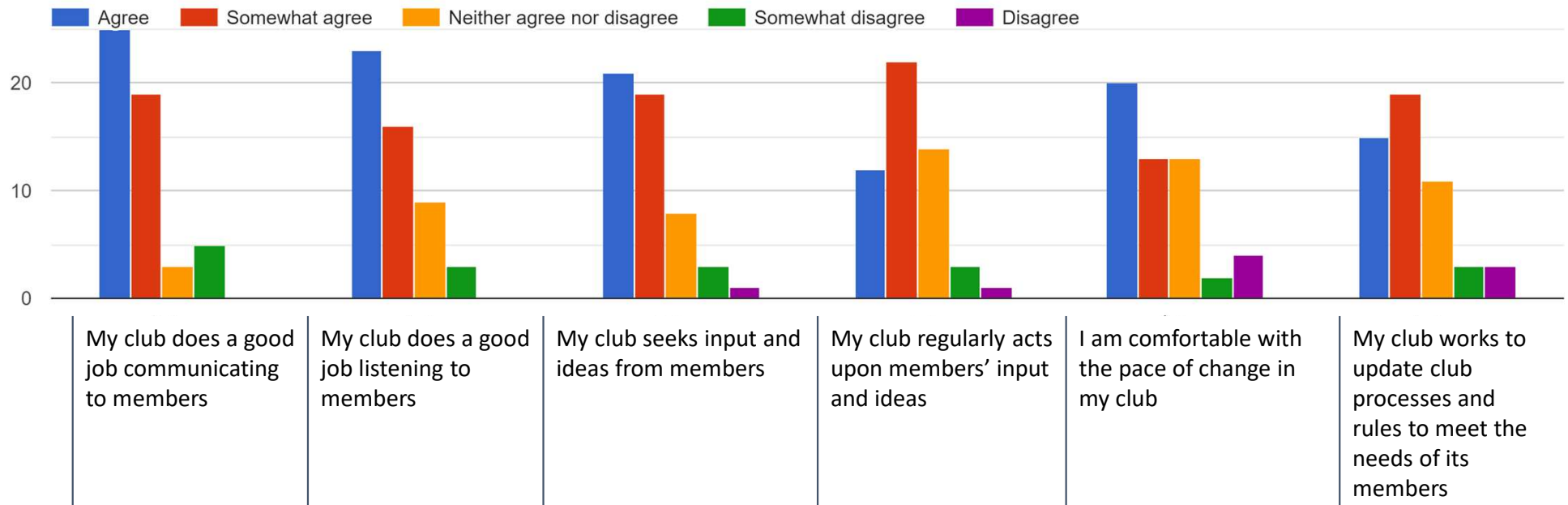


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# Communication and Responsiveness

Thinking about communication and responsiveness in our Rotary club, indicate your agreement with the following statements.





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## Communication and Responsiveness Comments and Suggestions

Our club is slowly moving in the correct direction in diversity and culturally	I still feel the pull between the ideas and needs of younger members and the theme of "this is how we've always done it"	No communication from Board.
The club communicates primarily over the internet. I don't believe internet serves to encourage two-way discussion or engagement on just about any topic. When and who does the club approach when seeking an idea for a project. For example, our giving committee: what's the process for selecting events or individuals we wish to support?	Too new to have a strong opinion here	

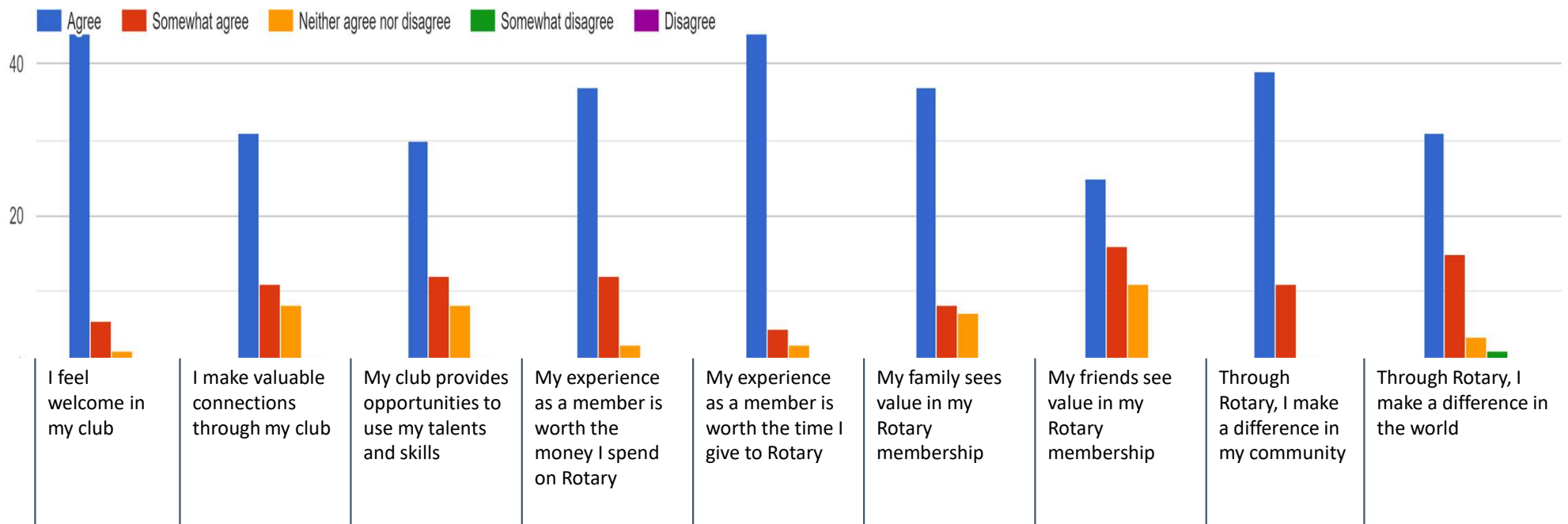


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# Membership Value

Indicate your agreement with the following statements about the value of your membership.







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# Membership Value Comments and Suggestions

Through Rotary, I make a difference in the world. This is why I give the bulk of my giving to Rotary International not to Rotary locally.

We should always be looking for new projects.

I like working with other clubs.

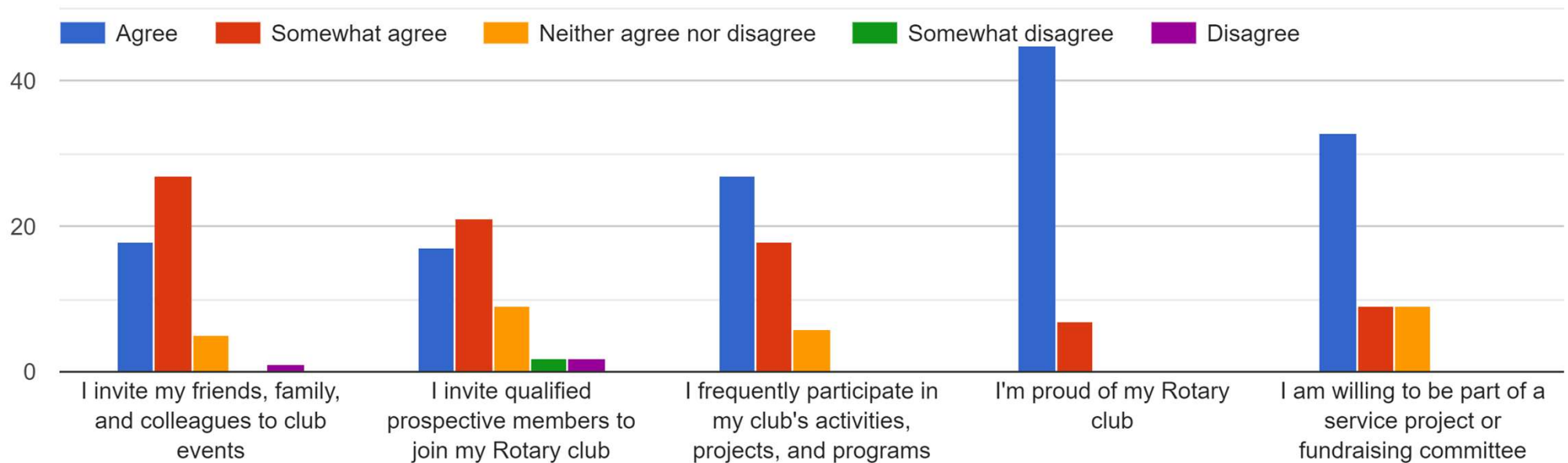


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# Engagement

Indicate your agreement with the following statements about club engagement.





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## Engagement Comments and Suggestions

Somewhat embarrassed as to how speakers are treated when the club is bored with or doesn't agree with the topic presented. I will not invite just any speaker, friend or family member to the club.

I am selective of those events I invite friends to. I probably would not invite anyone to club auction after the last one. However, I would invite friends to fundraising events.

People are not friendly at events.

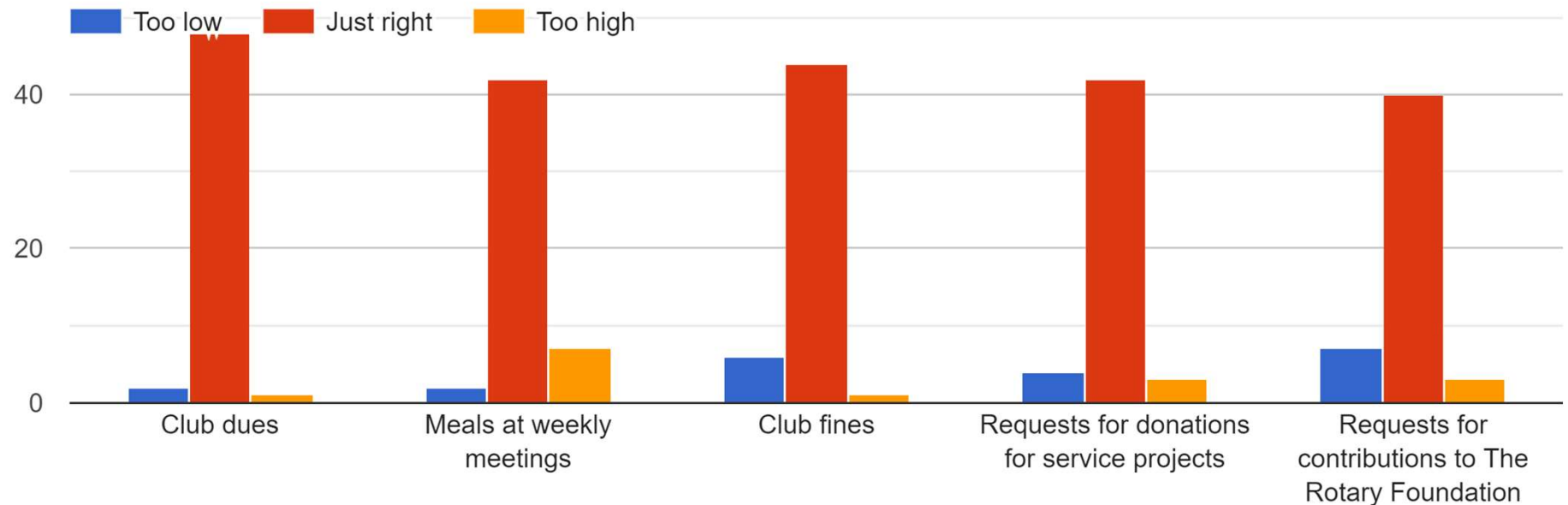


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# Costs

Thinking about the costs associated with club membership, how would you rate the following?





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## Cost Comments and Suggestions

I voluntarily give more than asked, but don't think many others do the same

Meals will always be a source of discontent; you can't please everyone. I don't pay for the food I pay for the fellowship.

## Club Goals - Membership

- Increase to 85 Members
- Increase % of Females in Club (Currently 20%)
- Increase Diversity of Members

## Club Goals – Community Service

- 4+ Community Projects
- Every member participate/plan in a Community, International, or Youth project
- Brainstorm ideas on how we can help those in need

## Club Goals – International Service

- 2+ International Projects
- Work with another club on an existing Global Grant
- Explore our club leading a Global Grant



## Club Goals – Vocational/Youth Service

- Work with Folsom Lake High School (Interact, Leadership)
- Have more members involved in scholarships & teacher grand
- Review scholarship criteria
- Have Interact President run one of our meetings

## Club Goals – Club Service

- All new members participate in club service (bar, greater, setup/takedown)
- All new members placed on a committee
- Have profiles of every member on ClubRunner with a headshot photo, classification, company

## Club Goals – Social Activities

- 3+ social activities outside of club meetings
- Every member attending at least one social event
- Involve significant others, kids
- 2 club meetings with something completely different

## Club Goals – Marketing

- 4 social media updates per month
- 3 media stories about club projects (also post to website)
- Every member who has Facebook to like/follow page
- 10 members share at least one posting per month
- Post information on speakers, encourage members to share on their feed and invite others to be a guest

## Club Goals – The Rotary Foundation

- Annual Fund Giving: \$8,500
- Every Rotarian donating at least \$25 (EREY)
- PolioPlus Giving: \$16,000
- Monthly club updates on progress
- Assist every member to be a Paul Harris Fellow

**Club will match 2:1 recognition points to your donations to The Rotary Foundation!**

## Club Goals – Speakers

- FOMO (Fear of Missing Out)
- Entertain/Educate/Motivate
- Get speakers that will be a draw to prospective members

## Club Goals – Fundraisers

- Committee to come up with new ideas
- Discuss if we do Wine & Dine
- Focus on getting non-members
- Corporate scholarships
- Brian Shul Talk @ Harris Center, November 27
- Cornhole for a Cause

## Club Goals – General

- Ensure everybody comfortable and welcome at meetings
- Introduce ourselves to guests, new members, etc.
- Be more respectful to speakers and guest introductions
- Improve communication on projects
- Corporate scholarships
- Work with other local Rotary clubs